

Qazi Fazli Azeem
 Designer, Artist, Educator, Technologist
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CV
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Education

MFA Communication Design, Dynamic Media Institute, Massachusetts College of Art & Design
 Boston, MA, USA • Aug 2012-May 2014
 My thesis research, *Inclusive Interfaces* explores educational technologies designed for lifelong learning, adapted from gifted learners.

Graduate Researcher, MIT Media Lab, Massachusetts Institute of Technology (MIT)
 Cambridge, MA, USA • Jan 2013-May 2014

BS Multimedia, Newports Institute of Communications and Economics
 Karachi, Pakistan • Jan 2003-Dec 2006

Teaching Experience

Massachusetts Institute of Technology (MIT) • March 2014 Cambridge Massachusetts USA
 Teacher - MIT Spark / Educational Studies Program (ESP)
 Taught *Autism Spectrum Disorders: Introduction, Implications and technology* to more than a hundred 7th & 8th grade Massachusetts students at the 2014 Educational Studies Program (ESP) - Spark at the Massachusetts Institute of Technology. I taught these students about Autism awareness and educational interventions to help cope with daily challenges, particularly learning. I explained potential career options for students to help with research and education of people on the spectrum.

Art+Bio Collaborative • April 2013 - August 2013 (5 months) Cambridge, Massachusetts, USA
 Volunteer STEAM Educator at Harvard Arnold Arboretum / Cambridge Science Festival
 I was a volunteer educator at *WILDLIFE ART: Creatively Exploring Nature* Interactive exhibit at the Arnold Arboretum of Harvard University in Jamaica Plain on August 2, 2013. I helped Professor Saul Nava (PhD Harvard) teach K-12 children and their families about Insect physiology and helped assemble their insect inspired art which was exhibited at the Godine Gallery at MassArt on 5th August 2013. I was also a volunteer educator at *VISUAL-eyes ART: Exploring Animal Vision and Perception* interactive exhibit at the Cambridge Library on April 13, 2013 during the Cambridge Science Festival. I helped teach K12 children and their families to learn about animal retinas and create paintings about eyes. I taught young children about the intersection of Art and Science, building on the STEAM (Science, Technology, Engineering, Arts and Maths) educational initiative of the US Department of Education.

Foundation for Museum of Modern Art (FOMMA) • June - July 2012 (2 months) Karachi, Pakistan
 Trainer
 Taught *Graphic Design, Digital Art, Interactivity & New Media* to undergraduate communication design students from the Indus Valley School of Art and Architecture at the FOMMA DHA Art Centre (FDAC) in Karachi, before leaving for my Fulbright scholarship.

SZABIST University • August 2009 - July 2010 (1 year) Karachi, Pakistan
 Adjunct Faculty, BS Media Sciences
 Taught Graphic Design, Image Design and Publication Design at the undergrad BS Media Sciences department at SZabist Karachi as an adjunct faculty member.

Teaching Experience (continued)

Indus Valley School of Art & Architecture • November 2008 - August 2012 (3 years 10 months)

Department of Communication Design, Karachi, Pakistan

Senior Lecturer

I was the primary fulltime computer graphics faculty member at the Indus Valley School of Art & Architecture at the departments of Communication Design, Fine Arts, Textile Design and in the Apparel Design and Film & TV postgraduate diplomas. Through IVS, I was an institutional member of *ICOGRADA-IDA International Council of Graphic Design Associations*.

- Member, IVS Information Technology Committee
- Undergrad thesis project adviser for Communication Design, Fine Arts and Textile Design
- Taught workshop on *Student Learning Disabilities* for IVS Faculty members
- Supervised *Colors Magazine* design project at IVS by Prof. Shoaib Nabi, American Uni. of Sharjah
- Organized Pakistan's first *Industry/Academia Gaming and Animation Conference* at IVS, 2011
- Panel Member on *Arts Arena Career Guidance show* by Aga Khan Education Service, Oct 2011
- Jury Member - 6th International Toyota Dream Car Art Contest, Toyota Indus Motors, Feb 2012
- Represented IVS and won the World Bank *mLab South Asia* \$380K bid along with Pakistan Software Export Board, NCA and UET, 2012

Pakistan Autism Meetup Group • October 2006 - Present (7 years 10 months) Karachi, Pakistan

Self Advocate, Trainer, Autism Awareness Activist

I am the first and only self advocate from Pakistan since 2006, and the only international self-advocate in South Asia. I have given workshops to parents, doctors and special educators at Autistic Children Welfare Foundation of Bangladesh (ACWFBD) Chittagong Bangladesh, Ma Ayesha Centre for Neuromuscular disorders, Department of Special Education University of Karachi, Institute for Behavioral Psychology and Indus Valley School of Art and Architecture. www.autismpakistan.org

University of Karachi • January 2006 - December 2006 (1 year) Karachi, Pakistan

Visiting Faculty for Multimedia Design, Department of Computer Science

Taught Multimedia design to undergraduate final year computer science students. Responsibilities included curriculum design, computer-based training, project supervision, evaluation and testing. Software taught included Adobe Photoshop for website design, Macromedia Director for new-media deployment and Macromedia Authorware for creating CBT and E-learning modules.

Arena Multimedia • May 2003 - June 2009 (6 years 2 months) Karachi, Pakistan

Senior Training Executive, Defence Centre

Taught publication design, post-production, multimedia authoring & 3D animation to students, conducted faculty trainings, workshops and designed course outlines. Was trained in Autodesk Maya by Waleed Thanvi (Lead Animator, Geo TV), Color Correction & Compositing by Baseer Ahmed Farooqui (SharpImage), Video Editing (Hakim Sons Productions) and Macromedia Authorware & Director MX by Aptech trainers through video conference with Hyderabad, India.

- Gave workshops on the Art & Science of Sound, Video Editing and Outdoor Media at the Arena Multimedia head-office in Karachi.
- Taught over 6,000 design professionals who are now working across the world and are the core of Pakistan's media industry.
- Awarded best faculty of the year for Arena Multimedia in 2006

TEDxFulbright • March 2014 - April 2014 (2 months) Washington D.C., USA

Communication Designer

Advised the TEDxFulbright team through my communication design experience on projection mapping for their stage graphics. Their event was on April 5, 2014. www.tedxfulbright.org/dc-team

Design Experience

Harvard Innovation Lab • February 2014 - May 2014 (4 months) Cambridge, Massachusetts, USA.
Resident Team Member - Venture Incubation Program

My ed-tech design project *Curious Learning* was a result of the Fall 2013 *MIT Media Labx: Future Educational Platforms* class. I won the Harvard Innovation Lab (iLab) Spring 2014 residency through my Harvard Graduate School of Education team members.

For details, see www.curious-learning.com

- Exhibited *Curious Learning* at the US Department of Education / White House Office of Science and Technology Policy *Education Datapalooza* in Washington D.C. USA - January 15, 2014.
- Presented research paper at *ACM CSCW 2014 Computer Supported Peer to Peer Learning Workshop*, Baltimore USA - February 15, 2014.
- Presented research paper at the *2014 Harvard Graduate School of Education Student Research Conference*, Cambridge USA - March 28, 2014.
- Semifinalist - *MIT \$100K* and *MassChallenge* Entrepreneurship competitions - April 2014
- *Curious Learning* featured on the front page of the Harvard Graduate School of Education website
- Design mentor at the iLab Hackathons

Fresh Media Art Show • Dynamic Media Institute, Massachusetts College of Art and Design
Video Curator, March 2013 and March 2014, Boston, Massachusetts USA

Edited HD video submissions by 16 artists and graduate students of the MFA program at the Massachusetts College of Art and Design. Made a looping DVD as well as a combined video with sponsor advertisements which ran on wall mounted displays.

TEDxBeaconstreet • November 2012 - June 2014 (1 year 8 months) Cambridge, Massachusetts USA
Adventure Catalyst, Volunteer and Live-stream Co-Host

Represented Pakistan at the TEDxBeaconstreet Adventure catalyst curator trainings at the MIT Media Lab by John Werner, ex-curator of TEDxBoston.

- Led the TEDxAdventure at the MIT Media Lab's Life-long Kindergarten group.
- Co-host for the March 2013 live video stream of TEDxDeExtinction at Boston's 40 Berkeley Hotel
- Volunteer for TedxBeaconStreet at Google Cambridge 2013

Foundation for Museum of Modern Art (FOMMA) • May 2012 -Present (2 years) Karachi, Pakistan
Honorary Representative of FOMMA

I assisted FOMMA in their website design for www.fomma.info as well as their online *Ali Imam Visual Art archives*, a collection of over 30 years of Pakistan's art history. I photographed events and helped arrange FOMMA's inaugural 2012 meeting at the FOMMA Art History Documentation centre in Karachi. I was their honorary representative in Boston, USA between 2012-2014.

Artpreneurs for Change (AFC) • October 2011 - July 2012 (10 months) Karachi, Pakistan
Graphic Designer

Advisor, mentor and pro-bono designer for Artpreneurs for Change, a US State Department *Alumnia Endowment Innovative Fund (AIEF)* funded organization. This was Pakistan's first Art Therapy training for special educators, supervised by Shazia Mohammad of the Ontario school of Art Therapy, Canada. The project was incubated by *NAYA JEEVAN*, a social enterprise dedicated to rejuvenating the lives of low-income families by providing them with affordable access to quality healthcare. Artpreneurs is now managed by *NOWPDP* in Karachi.

- Designed Artpreneurs for Change logo, gave ownership copyrights to NOWPDP
- Designed brochures, newsletters, brand manual, stationary, corporate identity, posters
- Awarded a certificate of appreciation by the US Consulate in Karachi for my design support

Design Experience (continued)

Rotary Club of Karachi Frere Town • January 2011 - July 2012 (1 year 7 months) Karachi, Pakistan
Honorary Director - Community Services

I was responsible for the branding, design requirements, event management, public relations, website design, record keeping and public relations for the Rotary Club of Karachi Frere Town.

- Designed logo, stationary, website, social media pages
- Designed materials for Rotary District Training Seminar - Feb 2011, Royal Rodale Hotel Karachi
- Designed materials for Pakistan flood victims charity fundraiser - Jan 2011, Carlton Hotel Karachi

Kifayat Academy Publishers • May 2009 – August 2010 (1 year 4 months) Karachi, Pakistan
Freelance Publication Designer

Job responsibilities include concept, design research, illustration and layout, a total end-to-end solution from concept to press-ready output for publication. This included both Urdu and English typography and meetings with clients to formulate their requirements.

- Designed annual school yearbooks for Bay View Academy, Bay View High and Habib Girls School.
- Designed annual reports for the *TharDeep Rural Development Project* (TRDP) and *Sindh Rural Support Organization* (SRSO)

American Express Travel Services • February 2007 - December 2008 (1 year 11 months) Karachi, Pakistan

Freelance Newsletter Designer

I designed the AMEX Pakistan newsletters for digital publication and email. Responsibilities included graphic design, layout, illustration, proof reading and e-publication.

Moderates Think Tank • January 2006 – August 2011 (5 years 8 months) Karachi, Pakistan
Volunteer Website designer

I designed the website and updated content for the Pakistan Chapter of the NY USA based Moderates think-tank which advocates tolerance, interfaith-harmony and democracy. www.moderates.com.pk

PIA Dutyfree • January 2006 - August 2011 (5 years 8 months) Karachi, Pakistan
Freelance Graphic Designer - PIA Dutyfree inflight catalog

I was the designer of the dutyfree catalog that can be found on every international flight of the Pakistan International Airlines. I was responsible for layout, typography, illustration, retouching and pre-press optimization. Through communication design, the dutyfree catalog was able to get foreign advertisements and increased inflight sales.

Jofa Group • February 2005 - August 2011 (6 years 7 months) Karachi, Pakistan
Brand Manager / Freelance Graphic Designer - Mövenpick of Switzerland

The Jofa Group grew from being the Pakistan franchisee for Mövenpick of Switzerland to FMCG product distribution networks in multiple cities, Property Construction (Jofa Tower), Power-Generation (Jofa Energy), Jewelry retail & export (Diamond Gallery, Jofa Jewelry, Goldmark Jewelry) and textile production (Asim Jofa Premium Lawn Collection). I was the primary Advertising & Branding designer for all products and services.

- Designed hotel-centric premium placement marketing strategy in 2006
- Created Mövenpick of Switzerland fan page on Facebook, managed online advertising, 2007
- Coordinated with regional Nestle trainers to implement Mövenpick communication and branding
- Designed packaging, presentations, advertisements, websites, social media campaigns
- Mövenpick of Switzerland won the *Brand of the Year* Award in 2009
- Created the logo and corporate identities for Asim Jofa Lawn, Diamond Gallery and the Jofa Group
- Designed the Asim Jofa Lawn outdoor media campaigns 2010-2011
- Designed all Mövenpick of Switzerland HomeXpress monthly cover advertisements 2005-2011

Design Experience (continued)

FazliAzeem.com • January 2004 - July 2012 (8 years 7 months) Karachi, Pakistan

Freelance Graphic Designer & Trainer

My freelance career started through client referrals and my online design portfolio. I accepted a wide range of inter-disciplinary projects that involved design research, interactivity, photography, illustration, publication design, website design, campaign design and multimedia training.

Portfolio: www.behance.net/fazliazeem

- Publication Designer, Gul Ahmed Lawn *Summer Collection Magazine*, February 2007 – May 2007
- Publication Designer for Bay View Academy Annual Yearbooks, September 2008 – August 2012
- Visiting Faculty for Animation, The Book Group / CAS School, April 2009 – May 2009
- Trained Lowe & Rauf Advertising Agency in *Publication Design with Adobe Photoshop & Illustrator*, October 2009 - November 2009
- Multimedia technician - *Imag[in]ing cities* Art show, Amin Gulgee Gallery - February 2011
- Website Design Consultant (aku.edu) at Aga Khan University Hospital, June 2011 - July 2011
- Digital Textile Design for *Rosy Patel Lawn Collection*, October 2011 - January 2012
- Trained the PR Department at Aga Khan University Hospital in *Print Production with Adobe Indesign*, December 2011 - January 2012
- Interaction Designer for HotWaterBottle Productions / Unilever, January 2012 - February 2012
- Video editor - *Band Baja Baraat* Art show at IVS Art Gallery, April 2012
- Publication Designer for Gandhara Art Space (Hong Kong Art Fair 2012), April 2012 - May 2012

Demate (Designs & Materials) • January 2001 - January 2003 (2 years) Karachi, Pakistan

Graphic Designer

I designed calendars, diaries, stationary and annual reports for Habib Bank, Pakistan State Oil, Hamdard, ABB, Admore Oil, Karachi Gymkhana and National Textile Mills.

IBM Pakistan • May 1999 – July 1999 (3 months) Karachi, Pakistan

Customer Support Internee (Internet Helpdesk)

The internship at IBM Pakistan gave me the opportunity to use my I.T. troubleshooting skills in a corporate environment. I identified a network attack and guided the IBM Router Center in NY, USA via tele-conference to isolate and block the hacker

- Redesigned IBM internet services data entry forms
- Completed over a thousand successful customer support calls
- Communicated with IBM's international helpdesks
- Awarded letter of experience for outstanding performance

Printing Impressions • January 1996 - January 2001 (5 years) Karachi, Pakistan

Graphic Designer

The first offset press in Pakistan, Karachi Type Foundry was renamed as Printing Impressions in the early 1990s. I designed magazines, packaging and advertising materials for non-profits clients FPCCI, Lions Club, Rotary Club and the Red Crescent Society.

Publications

Massachusetts College of Art and Design, Boston, MA, USA

MFA Thesis Art Catalog 2014, *Perspective* - Jul 1, 2014

Massachusetts College of Art and Design, Boston, MA, USA

MFA Thesis book, *Inclusive Interfaces* - May 23, 2014

Harvard Graduate School of Education- Student Research Conference, Cambridge, MA, USA

Curious Learning: Using Mobile Technology to Turn the World Into Your Classroom
Paper, Mar 28, 2014

Publications (continued)

ACM CSCW 2014: Designing Futures for Peer-to-Peer Learning, Baltimore, Maryland, USA
Curious Learning, Paper, Feb 15, 2014

Been There. Done That. Try This! - Jessica Kingsley Publishers UK
Co-Author, Book - Jan 18, 2014

The Art of Autism: Shifting Perceptions by Debra Hosseini and Keri Bowers - USA
Art published in book - Mar 31, 2012

Imag[in]ing Cities Catalog - Amin Gulgee Gallery, Space for Pan African Creation and Knowledge (SPARCK) - Karachi, Pakistan
Art published in catalog - Feb 20, 2011

Artism: The Art of Autism by Debra Hosseini - USA
Art published in book - Jan 2011

Autism Network (Journal), National Centre for Autism, Dehli, India
Message from Fazli Azeem of Planet Earth, Article, Vol. 6, Issue 2, Aug 1, 2011

Whitewash Art Catalog, Gandhara-Art Space, Karachi, Pakistan
Art published in catalog - May 25, 2011

New Media in Pakistan / Asia-Europe Foundation (ASEF)
Research Contributor, Jul 14, 2011

A History of Autism: Conversations with the pioneers by Adam Feinstein UK
Interviewed in book - Jan 15, 2010

IVS faculty Show 5 Catalog - Indus Valley School Publications, Karachi, Pakistan
Art published in catalog - Jan 22, 2010

Pakistan: The Next generation report - The British Council of Pakistan, Karachi, Pakistan
Research Contributor, May 15, 2009

Pakistan & Gulf economist, Volume 23 - Karachi, Pakistan
3D Animation comes to Pakistan, Article, Jan 11, 2004

Presentations

Second Annual Southeast Regional Flying High with Autism Conference 2014
Pensacola, Florida, USA - Jun 7-8, 2014
Author panel for book *Been There. Done That. Try This! The Aspie Mentor Guide To Life On Earth*.

Nave Gallery, Somerville, MA, USA
Fresh Media Show II Artist talks - Apr 11, 2014
Adaptive interfaces for Learning – New Media solutions for education inspired by outliers, savants and evolution

Massachusetts Institute of Technology (MIT), Cambridge, MA, USA
MIT Spark / Educational Studies Program (ESP) - Mar 15-16, 2014
Autism Spectrum Disorders: Introduction, Implications and technology

Presentations (continued)

United Nations (UN) NYC, USA

World Autism Awareness Day - Apr 2, 2013

Autism in South Asia

Autistic Children Welfare Foundation (ACWFBD) - Chittagong, Bangladesh

Jul 27-30, 2009

Structured Teaching (TEACCH) for Autism

Third South Asian Regional Autism Conference - Dhaka, Bangladesh

Society for Welfare of Autistic Children (SWAC), Jan 16-17, 2009

- *Country Report on Autism Awareness in Pakistan*
- *Employment for people on the Autism Spectrum*
- *New Research trends in Autism*
- *Living with Asperger's Syndrome*

Ma Ayesha Centre for Neuromuscular disorders - Karachi, Pakistan

Workshop on Structured Teaching (TEACCH) - Mar 9, 2008

Second South Asian Regional Conference on Autism, Delhi, India

National Centre for Autism (AFA), Jan 15-16, 2008

Unconventional Strategies on Living with Asperger's Syndrome

University of Karachi

Department of Special Education - April 5, 2007

Introduction to Hyperlexia

Art and Design Exhibitions

- MFA Thesis Show, Bakalar & Paine Gallery, MassArt, Boston, MA, USA, Apr 23 - May 5 2014
- Fresh Media 2014-II, Nave Gallery, Boston, MA, USA, Apr 4 - 11 2014
- Fresh Media 2014-I, Boston Cyberarts Gallery, Jamaica Plain, MA, USA, Mar 28 - 31, 2014
- Away Show, Student Life Gallery, MassArt, Boston, MA, USA, Nov 4 - 15, 2013
- MIT Energy Night, MIT Museum, Cambridge, MA, USA, Oct 18, 2013
- Fresh Media 2013, President's Gallery, MassArt, Boston, MA, USA, Mar 7 to Mar 22, 2013
- Art of Autism, Soho Gallery for Digital Art, New York, USA, June 21 to July 9, 2011
- Whitewash, Gandhara-art Space, Karachi, Pakistan, May 7 - July 25, 2011
- Faculty Show 6 at IVS Gallery, Karachi, Pakistan, May 25 - June 25, 2011
- Imag[in]ing cities, Amin Gulgee Gallery, Karachi, Pakistan, Feb 21, 2011
- Faculty Show 5 at IVS Gallery, Karachi, Pakistan, Jan 20 - Feb 20, 2010
- To Karachi with Love-II by Rebuild-Rebound, Photospace Gallery, Karachi, Pakistan, April 12-17, 2010
- To Karachi with Love-I by D.U.C.K! Designers United for a Cause, Faraar Gallery, T2F 2.0, Karachi, Pakistan, March 8-17, 2010

Conferences Participation

- **Second Annual Southeast Regional Flying High with Autism Conference 2014**, Pensacola, Florida, USA - Jun 7-8, 2014
- **Student Research Conference - Harvard Graduate School of Education**, Cambridge, Massachusetts USA - April 12, 2014
- **ACM CSCW: Designing Futures for Peer-to-Peer Learning**, Baltimore, Maryland USA, Feb 15, 2014
- **MIT Scaling Development Ventures Conference**, Cambridge, Massachusetts, USA - Feb 8, 2014
- **TEDxBeaconstreet**, Brookline / Cambridge, Massachusetts USA - 2012/2013/2014
- **Harvard College Pakistan Weekend**, Harvard University, Cambridge, Massachusetts, USA - April 19-20, 2014
- **Education Datapalooza**, US Department of Education / White House Office of Science and Technology Policy, Ronald Reagan Centre, Washington DC, USA - Jan 15, 2014
- **Safety Datapalooza**, US Department of Agriculture / US Department of Transportation, USDA Building, Washington DC, USA - Jan 14, 2014
- **TEDxUnplaza**, United Nations, NYC, USA - Sept 16, 2013
- **TechCampNYC: Protection of Journalists in Conflict Zones**, US Mission to the United Nations and US State Department Office of eDiplomacy, CUNY Graduate School of Journalism, NYC, USA - Jul 25-26, 2013
- **Global Education Leadership Opportunity Conference**, Harvard Graduate School of Education, Cambridge, Massachusetts USA - Jan 24-25, 2013
- **A Better World by Design** / Rhode Island School of Design & Brown University, Providence, Rhode Island, USA - Sep 28-30, 2012
- **Third South Asian Regional Autism Conference**, Society for Welfare of Autistic Children (SWAC), Dhaka, Bangladesh, Jan 16-17, 2009
- **2008 Shafallah Center Forum on Children with Special Needs**, Shafallah center for children with special needs, Doha, Qatar, April 19-22, 2008
- **Second South Asian Regional Conference on Autism**, National Centre for Autism (AFA), Dehli, India, Jan 15-16, 2008

Associations and Memberships

Fulbright Pakistan Alumni Association (USEFP), Pakistan, July 2014 - Present
State Alumni member

MassArt Alumni Association, Boston, Massachusetts, USA, May 2014 - Present
Graduate Member

MIT Think Tank, Cambridge, Massachusetts, USA, Feb 2014-May 2014
Graduate Member

Interaction Design Foundation, Denmark, Nov 2013 - Present
International Member / Global Design Ambassador

Fulbright Association USA, New York, USA, July 2013 - Present
Member

Rotary Club of Karachi Frere Town, Karachi, Pakistan, Jan 2011 - Aug 2012
Director, Community Services

Old Grammarians Society, Pakistan, May 2009 - Present
Member